

RESOLUTION 2013 - 200

**A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF ST. JOHNS COUNTY, FLORIDA, RECOGNIZING THE 10<sup>TH</sup> ANNIVERSARY OF THE VILANO BEACH MAIN STREET AND ITS CITIZEN ADVOCACY GROUP, NORTH SHORES IMPROVEMENT ASSOCIATION.**

**WHEREAS**, the Florida Secretary of State, Division of Historic Resources designated Vilano Beach Main Street as a Florida Main Street Community in 2003; and

**WHEREAS**, Vilano Beach Main Street is the designated entity with the mission to preserve, maintain and improve Vilano Beach consistent with the 1927 Vilano Beach Plat by both promoting economic development and local services including a Publix Grocery and embracing the area's history, culture and environment; and

**WHEREAS**, Vilano Beach Main Street, acting as citizen advocates with collaborating partners, has been awarded significant state and private grants (as a Community Redevelopment District, Florida Waterfronts Community and Florida Main Street Community ) used to improve public lands, facilities and access for visitors to the Vilano Beach Town Center over the past decade; and

**WHEREAS**, Vilano Beach Main Street has received state and local awards for best management practices for Town Center design, promotions, economic development, and educational programs, enhancing the awareness of this special community and attracting visitors; and

**WHEREAS**, Vilano Beach Main Street continues to market and educate people about its unique resources, services and history through innovative efforts such as a county-state partnership to create the Vilano Beach Oceanfront Park and popular events such as the Sunset Celebration, International Skimboard Tournament, Dressing of the Palms, and Maritime Festivals; and

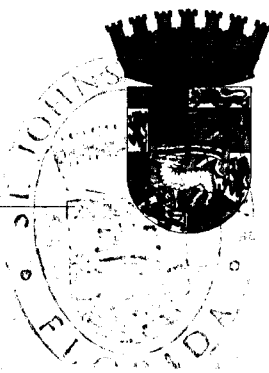
**WHEREAS**, Vilano Beach Main Street in partnership with St. Johns County government developed and implemented design guidelines and a Town Center overlay district to encourage environmentally friendly development, preserving its small beach town Old Florida experience while assisting new businesses and promoting existing businesses and tourism; and

**NOW, THEREFORE BE IT RESOLVED**, by the Board of County Commissioners of St. Johns County, Florida that Vilano Beach Main Street, Inc. be recognized for its decade of contributions to the economy and quality of life in coastal St. Johns County through improving the Vilano Beach community.

**PASSED AND ADOPTED** this 3rd day of September, 2013, by the Board of County Commissioners, St. Johns County, Florida.

ATTEST: Cheryl Strickland, Clerk

By: *Pam Halterman*  
Deputy Clerk



BOARD OF COUNTY COMMISSIONERS OF ST. JOHNS COUNTY, FLORIDA

By: *John H. Morris*  
John H. Morris, Chairman

RENDITION DATE 9/9/13