

RESOLUTION 2014 - 82

A RESOLUTION OF THE COUNTY OF ST. JOHNS, FLORIDA URGING TOBACCO RETAILERS TO STOP THE SALE AND MARKETING OF FLAVORED TOBACCO IN ST. JOHNS COUNTY, FLORIDA, AND SETTING AN EFFECTIVE DATE.

WHEREAS, tobacco use is the number one cause of preventable death in the United States, and almost 90 percent of tobacco users started before they were 18 years old, and

WHEREAS, research from the Harvard School of Public Health found that tobacco manufacturers are targeting youth with flavored products that mask the harsh and toxic properties found in tobacco smoke and spit residue, and

WHEREAS, studies indicate that St. Johns County youth have increased their use of smokeless tobacco products at a significantly high rate since 2008, often times using products which contain flavoring characteristics, and

WHEREAS, tobacco manufacturers are banned from directly or indirectly targeting youth in advertising, marketing and promotion of tobacco products aimed at initiating, maintaining or increasing youth use of tobacco in ordinance with the 1998 Master Settlement Agreement, and

WHEREAS, internal tobacco industry documents strongly suggest that manufacturers intentionally target youth through the various flavors in tobacco products and their marketing, and

WHEREAS, tobacco companies use youth-oriented colorful and stylish packaging, and exploit adolescents' attraction to flavors such as Green Apple, Cherry, Root Beer, French Vanilla, Grape, Mango, Peach and numerous other flavors identified in retail outlets in St. Johns County, and

WHEREAS, national studies have found that the vast majority of people who are using these flavored tobacco products are youth and young adults, and

WHEREAS, research by the Students Working Against Tobacco and the Tobacco-Free St. Johns County Partnership found that the majority of tobacco retailers surveyed in St. Johns County sold flavored tobacco products of various kinds, and

WHEREAS, flavored tobacco products are defined as loose tobacco, snuff flour, plug and twist tobacco, fine cuts, long cuts, chewing tobaccos, dissolvable tobaccos, snus, shisha tobaccos, cigarettes cigarillo, cigars, other smoking and snuffing products, and all other forms of tobacco products, that contain any product or additive, either artificial or natural that is designed to be a characterizing flavor of either the tobacco products or the byproduct it produces.

NOW THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF ST. JOHNS COUNTY, FLORIDA, that the Board of County Commissioners of St. Johns County, Florida urges all local retailers who sell tobacco products where youth have access to their store or products to cease the sale and marketing of all flavored tobacco products, in order to reduce the exposure and use of tobacco products to St. Johns County youth.

Passed and adopted on this 1st day of April, 2014.

ATTEST: Cheryl Strickland, Clerk

By: *Ram Halterman*
Deputy Clerk

**BOARD OF COUNTY COMMISSIONERS
ST. JOHNS COUNTY, FLORIDA**

By: *John H. Morris*
John H. Morris, Chair



RESOLUTION 2013-003

A RESOLUTION OF THE TOWN COMMISSION OF THE TOWN OF HASTINGS, FLORIDA URGING TOBACCO RETAILERS TO STOP THE SALE AND MARKETING OF FLAVORED TOBACCO IN THE TOWN OF HASTINGS, FLORIDA, AN SETTING AN EFFECTIVE DATE.

WHEREAS, tobacco use is the number one cause of preventable death in the United States, and almost 90 percent of tobacco users started before they were 18 years old, and

WHEREAS, research from the Harvard School of Public Health found that tobacco manufacturers are targeting youth with flavored products that mask the harsh and toxic properties found in tobacco smoke and spit residue, and

WHEREAS, studies indicate that St. Johns County have increased their use of smokeless tobacco products at a significantly high rate since 2008, often times using products which contain flavoring characteristics, and

WHEREAS, tobacco manufacturers are banned from directly or indirectly targeting youth in advertising, marketing and promotion of tobacco products aimed at initiating, maintaining or increasing youth use of tobacco in ordinance with the 1998 Master Settlement Agreement, and

WHEREAS, internal tobacco industry documents strongly suggest that manufacturers intentionally target youth through the various flavors in tobacco products and their marketing, and

WHEREAS, tobacco companies use youth -oriented colorful and stylish packaging, and exploit adolescents' attraction to flavors such as Green Apple, Cherry, Root Beer, French Vanilla, Grape, Mango, Peach and numerous other flavors indentified in retail outlets in St. Johns County, and


WHEREAS, national studies have found that the vast majority of people who are using these flavored tobacco products are youth and young adults, and

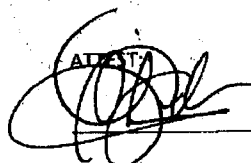
WHEREAS, research by the Students Working Against Tobacco, youth and the Tobacco-Free St. Johns County Partnership found that the majority of tobacco retailers surveyed in St. Johns County sell flavored tobacco products of various kinds, and

WHEREAS, flavored tobacco products are defined as loose tobacco, snuff flour, plug and twist tobacco, fine cuts, long cuts, chewing tobaccos, dissolvable tobaccos, snus, shisha tobaccos, cigarettes, cigarillo, cigars, other smoking and snuffing products, and all other forms of tobacco products, that contain any product or additive, either artificial or natural that is designed to be a characterizing flavor of either the tobacco product or the byproduct it produces.

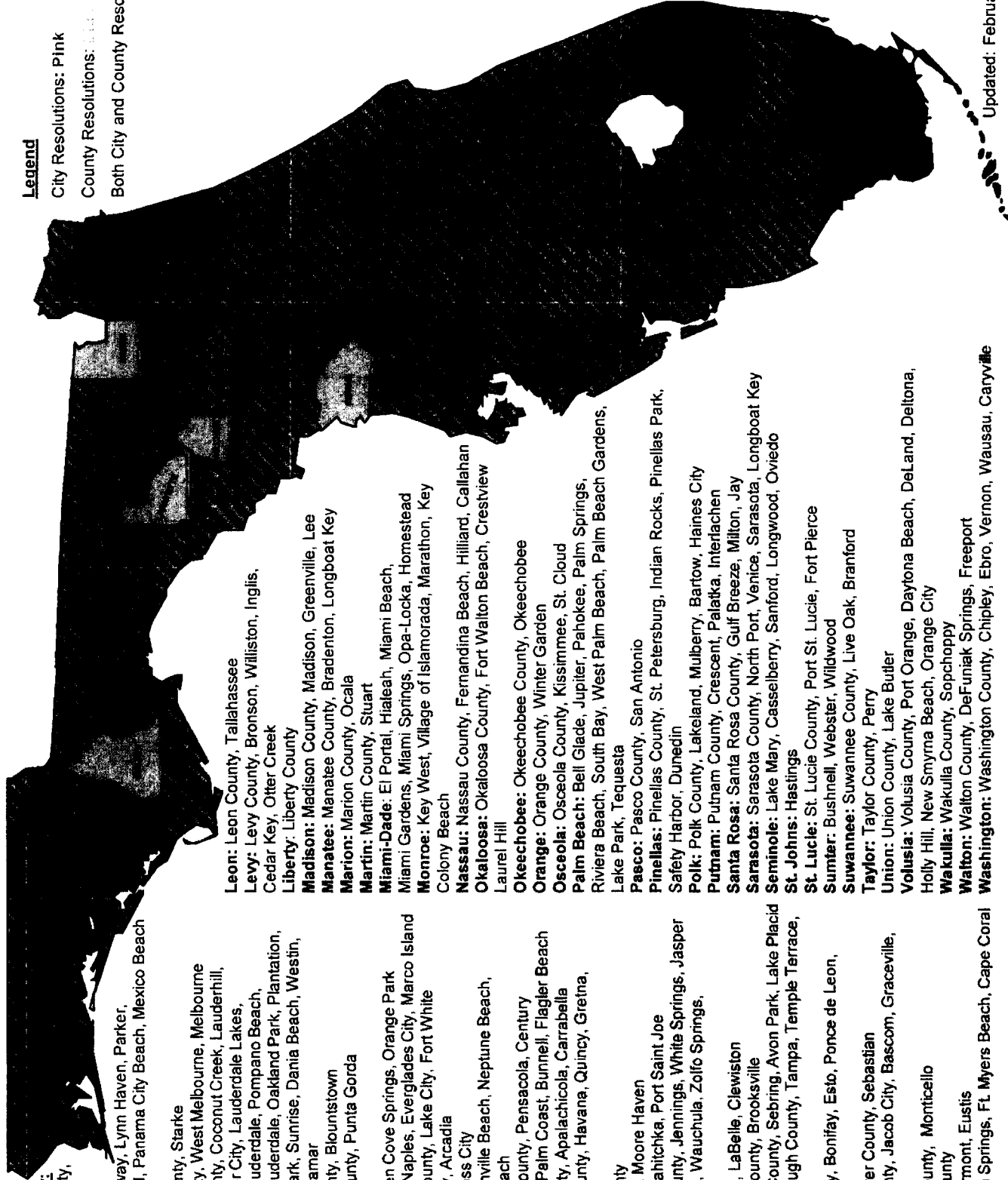
NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COMMISSION OF THE TOWN OF HASTINGS, FLORIDA, that the Town Commissioners of the Town of Hastings, Florida urges all local retailers who sell tobacco products where youth have access to their store or products to cease the sale and marketing of all flavored tobacco products, in order to reduce the exposure and use of tobacco products to St. Johns County youth.

Passed and adopted on this 8th Day of April, 2013.


Tom Ward, Mayor


Attest
It's Clerk

City and County Candy Flavored Tobacco Resolutions



Legend

- City Resolutions: Pink
- County Resolutions: Light Blue
- Both City and County Resolutions: Dark Blue

Resolutions by County:

- Alachua:** Alachua County, Gainesville, Hawthorne, Archer
- Bay:** Bay County, Callaway, Lynn Haven, Parker, Panama City, Springfield, Panama City Beach, Mexico Beach
- Baker:** Baker County
- Bradford:** Bradford County, Stanke
- Brevard:** Brevard County, West Melbourne, Melbourne
- Broward:** Broward County, Coconut Creek, Lauderdale, Pembroke Pines, Cooper City, Lauderdale Lakes, Deerfield Beach, Fort Lauderdale, Pompano Beach, Wilton Manors, North Lauderdale, Oakland Park, Plantation, Margate, Davie, West Park, Sunrise, Dania Beach, Westin, Southwest Ranches, Miramar
- Calhoun:** Calhoun County, Blountstown
- Charlotte:** Charlotte County, Punta Gorda
- Citrus:** Citrus County
- Clay:** Clay County, Green Cove Springs, Orange Park
- Collier:** Collier County, Naples, Everglades City, Marco Island
- Columbia:** Columbia County, Lake City, Fort White
- DeSoto:** DeSoto County, Arcadia
- Dixie:** Dixie County, Cross City
- Duval:** Baldwin, Jacksonville Beach, Neptune Beach, Jacksonville, Atlantic Beach
- Escambia:** Escambia County, Pensacola, Century
- Flagler:** Flagler County, Palm Coast, Bunnell, Flagler Beach
- Franklin:** Franklin County, Apalachicola, Carrabella
- Gadsden:** Gadsden County, Havana, Quincy, Gretna, Midway, Greensboro
- Gilchrist:** Gilchrist County
- Glades:** Glades County, Moore Haven
- Gulf:** Gulf County, Wewahitchka, Fort Saint Joe
- Hamilton:** Hamilton County, Jennings, White Springs, Jasper
- Hardee:** Hardee County, Wauchula, Zolfo Springs, Bowling Green
- Hendry:** Hendry County, LaBelle, Clewiston
- Hernando:** Hernando County, Brooksville
- Highlands:** Highlands County, Sebring, Avon Park, Lake Placid
- Hillsborough:** Hillsborough County, Tampa, Temple Terrace, Plant City
- Holmes:** Holmes County, Bonifay, Esto, Ponce de Leon, Westville, Noma
- Indian River:** Indian River County, Sebastian
- Jackson:** Jackson County, Jacob City, Bascorn, Graceville, Grand Ridge
- Jefferson:** Jefferson County, Monticello
- Lafayette:** Lafayette County
- Lake:** Lake County, Clermont, Eustis
- Lee:** Lee County, Bonita Springs, Ft. Myers Beach, Cape Coral
- Leon:** Leon County, Tallahassee
- Levy:** Levy County, Bronson, Williston, Inglis, Cedar Key, Otter Creek
- Liberty:** Liberty County
- Madison:** Madison County, Madison, Greenville, Lee
- Manatee:** Manatee County, Bradenton, Longboat Key
- Marion:** Marion County, Ocala
- Martin:** Martin County, Stuart
- Miami-Dade:** El Portal, Hialeah, Miami Beach, Miami Gardens, Miami Springs, Opa-Locka, Homestead
- Monroe:** Key West, Village of Islamorada, Marathon, Key Colony Beach
- Nassau:** Nassau County, Fernandina Beach, Hilliard, Callahan
- Okaloosa:** Okaloosa County, Fort Walton Beach, Crestview Laurel Hill
- Okeechobee:** Okeechobee County, Okeechobee
- Orange:** Orange County, Winter Garden
- Osceola:** Osceola County, Kissimmee, St. Cloud
- Palm Beach:** Bell Glade, Jupiter, Pahokee, Palm Springs, Riviera Beach, South Bay, West Palm Beach, Palm Beach Gardens, Lake Park, Tequesta
- Pasco:** Pasco County, San Antonio
- Pinellas:** Pinellas County, St. Petersburg, Indian Rocks, Pinellas Park, Safety Harbor, Dunedin
- Polk:** Polk County, Lakeland, Mulberry, Bartow, Haines City
- Putnam:** Putnam County, Crescent, Palatka, Interlachen
- Santa Rosa:** Santa Rosa County, Gulf Breeze, Milton, Jay
- Sarasota:** Sarasota County, North Port, Venice, Sarasota, Longboat Key
- Seminole:** Lake Mary, Casselberry, Sanford, Longwood, Oviedo
- St. Johns:** Hastings
- St. Lucie:** St. Lucie County, Port St. Lucie, Fort Pierce
- Sumter:** Bushnell, Webster, Wildwood
- Suwannee:** Suwannee County, Live Oak, Branford
- Taylor:** Taylor County, Perry
- Union:** Union County, Lake Butler
- Volusia:** Volusia County, Port Orange, Daytona Beach, Deland, Deltona, Holly Hill, New Smyrna Beach, Orange City
- Wakulla:** Wakulla County, Sopchoppy
- Walton:** Walton County, DeFuniak Springs, Freeport
- Washington:** Washington County, Chipley, Ebro, Vernon, Wausau, Caryville