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**AGENDA ITEM
ST. JOHNS COUNTY BOARD OF COUNTY COMMISSIONERS**

Deadline for Submission - Wednesday 9 a.m. – Thirteen Days Prior to BCC Meeting

3/16/2021

BCC MEETING DATE

TO: Hunter S. Conrad, County Administrator **DATE:** March 4, 2021

FROM: Hunter S. Conrad, County Administrator **PHONE:** 209-0530

SUBJECT OR TITLE: Board Goals

AGENDA TYPE: Business Item

BACKGROUND INFORMATION:

Proposed St. Johns County Goals will be presented for Board consideration and adoption.

1. IS FUNDING REQUIRED? No **2. IF YES, INDICATE IF BUDGETED.** No

IF FUNDING IS REQUIRED, MANDATORY OMB REVIEW IS REQUIRED:

INDICATE FUNDING SOURCE:

SUGGESTED MOTION/RECOMMENDATION/ACTION:

Motion to adopt the St. Johns County goals as presented.

For Administration Use Only:

Legal: N/A **OMB:** N/A **Admin:** AGC 3/4/2021



St. Johns County Board of County Commissioners

Office of the County Administrator
Hunter S. Conrad, County Administrator

March 8, 2021

Honorable Chair and Board of County Commissioners,

I pray this letter finds each of you well. Over a year ago, you chose me to be your St. Johns County Administrator. I will forever be grateful to have been given this opportunity to serve our community. Thus far, I have found this role to be challenging, exhilarating, and rewarding.

One of the challenges has been COVID-19 impacting and slowing down the progress of many County initiatives, projects, and programs. However, even during COVID, I had the opportunity to listen to and observe you on a daily basis while you shared with me your vision and priorities for the County. What has become clear to me is a number of issues that should be reviewed, revised, and, in many cases, changed or updated. With that in mind, I informed you of the importance of updating your goals as a collective body.

This exercise and visioning has not been done in several years, and none of you were on the Board of County Commissioners when the previous goals were adopted. These new Board goals will define who we are as a community, allow your staff to build a new financial plan, and provide an opportunity to track performance as we move into the future.

After listening and observing over the last year, I am formally presenting you with the following goals for adoption that reflect your collective vision, themes that resonate with you, and issues that are important to you as representatives of St. Johns County:

Economic Development

- Thriving and Emerging Economic Opportunities

Financial Stewardship

- Fiscally Sound and Financially Stable

Infrastructure

- Prioritizing Today and Planning for Tomorrow

Customer Service

- Putting People First

World-Class Living

- The Place to Live, Work, and Play

These goals are being presented to you with overarching themes in mind. If the proposed goals are adopted, we will then define the objectives to accomplish these goals and the indicators to measure them in the future. I look forward to presenting the draft goals to you at the March 16, 2021, regular meeting and answering any questions you may have.

Hunter S. Conrad

Hunter S. Conrad
County Administrator